



SCMS COCHIN SCHOOL OF BUSINESS

Prathap Nagar, Muttom, Aluva, Cochin

TERM I	Credits
Business Communication I	2
Organisation Behaviour	3
Technology Essentials	2
Statistics for Managers	3
Economics for Managers	2
Financial Reporting, Analysis and Control	3
Marketing Management	3
Business Quotient	1
Course Viva	1
TERM II	
Business Communication II	2
Human Resource Management	3
Operations Research	2
Consumer Behaviour	3
Socioeconomic Environment of Business	2
Accounting for Decision Making & Control	2
Business Law	2
Course Viva	1
TERM III	
Positive Psychology	1
Research Methods for Social Sciences	3
Industry Analysis	1
Financial Management	3
Business Analytics	3
Socioeconomic Environment of Business	3
Services Marketing	2
Operations and Supply Chain Management	3
Personality Development	1
Social Immersion Program	2
Course Viva	1
TERM IV	
Summer Internship	3
Core courses	
Strategic Management	3
Project Management (NPTEL Course)	2
Digital Transformation	1
Business Opportunities from Digital Technologies	1
Course Viva	1
TERM V	
Capstone simulation	2
Entrepreneurship Development	3
Business Ethics & Corporate Governance	1
Environmental Management	1
Course Viva	1
TERM VI	
Entrepreneurship Development II	3
International Business	2
Negotiation Skills	1

Cross Cultural Management	1
Course Viva	1
Electives	
Marketing	
TERM IV	
Strategic Marketing	2
Integrated Marketing Communication	2
Product & Brand Management	2
Hospitality Marketing & Lifestyle Marketing	2
TERM V	
B2B Marketing	2
Retail Operations	2
Omni channel Category Management	2
Artificial Intelligence (AI) for Sales &Marketing	2
TERM VI	
Customer Engagement and Experience Management	2
Customer Engagement and Experience Management	2
Digital Marketing	2
Human Resources	
TERM IV	
Strategic Human Resource Management	2
Talent Sourcing & Acquisition	2
Compensation Management	2
TERM V	
Employee Relations Management	2
Performance Management and Career Development	2
Managing Self and Group Dynamics	2
TERM VI	
Global HR Context and Perspectives	2
Counselling Skills and Career Psychology	2
Conflict and Crisis Management	2
Digital Transformation and Analysis	
TERM IV	
Data Engineering and Visualisation	2
TERM V	
Financial Analytics	2
TERM VI	
Financial Supply Chain, Digital Payments and Cyber security	2
Artificial Intelligence and Quantum Machine Learning	2
Operations and Systems	
TERM IV	
Operations Strategy	2
Lean Management	2
Supply Chain Management	2
TERM V	
Enterprise Resource Planning	2
Product Innovation and Design Thinking	2
Service Operations Management	2
Supply Chain Management: Planning and Execution	2

TERM VI	
Strategic Procurement	2
Supply Chain Analytics	2
Sustainable Manufacturing	2
Finance	
TERM IV	
Strategic Financial Management	2
Financial Markets, Institutions and Services	2
Investment Banking	2
TERM V	
Investment Analysis and Portfolio Management	2
Wealth Management	2
Commercial Banking Practices and Treasury Management	2
Financial Analytics	2
TERM VI	
Tax Planning and Management	2
Financial Derivatives	2
Fintech and Blockchain	2