

<b>QUALITY POLICY</b>		
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## **PREAMBLE**

SCMS Cochin School of Business is committed to excellence in management education through a robust and evolving quality framework that integrates academic rigor, ethical values, innovation, research orientation, industry relevance, and societal commitment. As a premier institution offering state-of-the-art Post Graduate Diploma in Management programmes approved by AICTE and accredited by NBA and ACBSP, the institution recognizes quality as the cornerstone of institutional growth, stakeholder trust, and global competitiveness.

The Quality Policy reflects the institution's commitment to creating transformative educational experiences that empower students to become globally competent, socially responsible, and ethically grounded business leaders. The policy serves as a guiding framework for academic planning, governance, research advancement, stakeholder engagement, and continuous institutional improvement.

## **QUALITY POLICY STATEMENT**

SCMS Cochin School of Business is committed to delivering world-class management education through continuous quality enhancement in teaching-learning processes, research, innovation, governance, stakeholder engagement, and institutional development. The institution strives to deliver high-quality, industry-relevant, and globally benchmarked management education while fostering a culture of innovation, entrepreneurship, ethical leadership, and sustainability.

The institution promotes holistic student development through academic rigor, experiential learning, leadership training, and value-based education. Continuous improvement is embedded in every institutional process through systematic review, stakeholder feedback, academic audits, benchmarking, and accreditation standards.

## **ACADEMIC EXCELLENCE AND OUTCOME-BASED EDUCATION**

SCMS Cochin School of Business is committed to maintaining the highest standards of academic excellence through a rigorous curriculum, contemporary pedagogy, interdisciplinary learning, and continuous curriculum enrichment. The institution emphasizes experiential learning methodologies including case studies, simulations, live projects, internships, field studies, and collaborative learning.

The institution follows an Outcome-Based Education framework that focuses on measurable learning outcomes, competency development, and continuous assessment mechanisms. Programme Outcomes, Course Outcomes, and Programme Educational Objectives are systematically designed, measured, and reviewed to ensure academic effectiveness and employability.

### **RESEARCH, INNOVATION, AND ENTREPRENEURSHIP**

SCMS recognizes research and innovation as essential pillars of institutional excellence. The institution actively promotes a research-oriented ecosystem that encourages faculty members and students to engage in scholarly activities, interdisciplinary research, publications, consulting, and intellectual contributions.

The institution also fosters entrepreneurial thinking and innovation among students by providing opportunities for incubation, startup mentoring, innovation labs, and industry collaboration. Through these initiatives, SCMS aims to nurture responsible leaders capable of generating sustainable economic and societal impact.

### **INDUSTRY INTEGRATION AND STUDENT DEVELOPMENT**

The institution is committed to strengthening industry-academia collaboration to ensure employability, professional competence, and practical business exposure for students. Regular industry interactions, guest lectures, management conclaves, internships, corporate mentorship programmes, and placement training initiatives are integrated into the academic framework.

SCMS believes in the holistic development of students by nurturing intellectual growth, ethical values, emotional resilience, leadership qualities, and social responsibility. Students are encouraged to actively participate in academic clubs, social outreach programmes, entrepreneurship initiatives, cultural activities, and leadership development programmes.

### **FACULTY DEVELOPMENT, GOVERNANCE, AND SUSTAINABILITY**

SCMS recognizes faculty members as the primary drivers of academic excellence and quality enhancement. The institution is committed to attracting and developing highly qualified faculty members through continuous professional development initiatives, research opportunities, industry immersion, and academic collaborations.

The institution maintains the highest standards of governance, ethical practices, transparency, and accountability. Policies and procedures are designed to ensure fairness, integrity, compliance, and operational effectiveness.

SCMS is equally committed to sustainability and social responsibility by integrating environmental awareness, ethical values, and societal engagement into academic programmes and campus culture. The institution encourages sustainable practices, responsible resource utilization, and community engagement initiatives that contribute positively to society.

## **CONCLUSION**

The Quality Policy of SCMS Cochin School of Business reflects the institution's unwavering commitment to excellence, innovation, integrity, and societal contribution. Through a culture of continuous improvement and stakeholder engagement, the institution seeks to create transformative educational experiences that prepare students to lead responsibly in a rapidly changing global environment.

As an institution dedicated to academic distinction, ethical leadership, research excellence, and sustainable societal impact, SCMS Cochin School of Business shall continue to uphold the highest standards of quality in all dimensions of its operations while progressing toward its vision of becoming an Institute of Eminence by 2040.

**Approved by:**  
**Director & Governing Council**  
**SCMS Cochin School of Business**

