



अखिल भारतीय तकनीकी शिक्षा परिषद्  
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION  
(भारत सरकार का एक सांविधिक संस्थान) (A STATUTORY BODY OF THE GOVERNMENT OF INDIA)

DR.J.L.JUNEJA  
ADVISOR (MAP)

04A  
F.NO.431/42-2/MCP(M)/94  
23<sup>rd</sup> JUNE, 2001

The Principal Secretary to Government,  
Higher Education Department,  
Govt. Secretariat,  
Thiruvananthapuram-695 001

Sub: Extension of AICTE approval to the existing School of Communication & Mgt. Studies, Management House, S. Kalamassery, Cochin-632 033 for conducting of Management Programme(s).

Sir,

I am directed to state that on the recommendation of Expert Committee/Sub-Committee of Regional Committee and in consultation with the concerned Agencies in this regard, the All India Council for Technical Education has extended its earlier approval accorded to School of Communication & Mgt. Studies, Management House, S. Kalamassery, Cochin-632 033 for conducting following Post Graduate Management programme(s) for the session 2001-2003 with an annual intake and duration as given below:

NAME OF THE COURSE	LEVEL	INTAKE	PERIOD OF APPROVAL
PGDBA	FULL TIME	120	2001-2003
PGDBA	PART TIME	30	

DURATION FULL TIME-> 2 YEARS. PART TIME -> 3 YEARS AND D.EDN.-> 3 YEARS

This approval has been accorded subject to fulfillment of specific conditions listed at Annexure-I (if any) and Norms and Standards & General Conditions as stipulated by Council in Annexure-II.

The admission will be made in accordance with Regulations notified by the AICTE vide GSR 476 (E) Dated 20.05.1994 based on the Hon'ble Supreme Court Judgments dated 04.02.1993 with regard to WP (C) No.607 of 1992 in the case of Unni Krishana JP and other etc. V/s State Government of Andhra Pradesh and others etc. and later judgments. No Management/institute/Trust or Society shall announce admissions directly under any circumstances. Any action contrary to this provision taken by the Institute will make it liable to be derecognised.

Further, in the event of infringement/contravention or non-compliance of the norms & standards prescribed by the AICTE during the last approved academic year, the council shall take further action to withdraw approval to this case for admission during subsequent academic year and the liability arising out of such withdrawal of approval will be solely that of Management/Trust/Society and/or Institutions.

The Council reserves the right to visit the Institution any time it may deem fit to note the progress.

You are requested to kindly monitor the progress made by this institution for fulfillment of the Norms & Standards of the Council & keep the concerned Regional Committee and AICTE informed

Yours faithfully,

(J. L. JUNEJA)

'ALI. INDIA COUNCIL FOR TECHNICAL EDUCATION, NEW DELHI

04A  
F.No.431/42-2/MCP(M)/94

Copy to:

1. The Regional Officer,  
South Western Regional Office,  
AICTE, Health Centre Building,  
Bangalore University Campus,  
Bangalore-560 009

He is requested to closely monitor the compliance of norms & standards stipulated by the Council and keep the concerned Regional Committee and the AICTE informed of the same.

The infrastructure and other facilities shall be reviewed during the last approved academic year and recommendations of the concerned Regional Committee be made available to the AICTE.

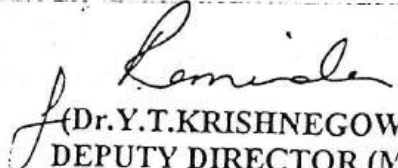
2. Director/Principal,  
School of Communication & Mgt. Studies,  
Management House,,  
S. Kalafmassery,,  
Cochin-632 033,

3. The Registrar, Concerned University ()

He is requested to complete the process of affiliation for facilitating admissions in the course (s) and intake approved by the Council.

4. The Director of Tech. Education,  
Govt. of Kerala, Padmavilasom Road,  
Thiruvananthapuram-695 023

5. Guard File.

  
(Dr. Y.T. KRISHNEGOWDA)  
DEPUTY DIRECTOR (MAP)