

The Institute has been very active in its tie-ups with various professional organizations to enable its students to get exposure to various business events. Professional bodies in Cochin have looked up to the institution as a partner for all their programs through the years. Students gain enough exposure to practical aspects related to the field of management by assisting with the conduct and, in some cases, participating in the programs of professional bodies.

Kerala Management Association (KMA): The Institute encourages students and faculty members to attend all the conferences and seminars conducted by KMA. This has resulted in several students and faculty members subscribing to membership and contributing to several activities of the forum.

KMA Student Chapter: SCMS Cochin School of Business is the first educational institution in Kerala to start a student chapter of KMA.

The KMA Student Chapter Inauguration of Activities took place on **22nd October 2022**, The occasion was graced by esteemed guests, including **Ms. Nirmala Lily** (KMA President), **Mr. S R Nair** (Former KMA President), and **Mr. Naveen Philip** (Chairman, KMA Student Chapter). Inauguration of Activities for 2024-25 was held on **19th August 2024** in the presence of **Mr. Bibu Punnooran** (KMA President) and **Mr. Dileep Narayanan** (Honorary Treasurer-KMA). These ceremonies marked significant milestones in the chapter's journey, bringing together student leaders and key KMA representatives. As a part of the KMA Student Chapter, students attend regular talks by experts and industry leaders, undertake industry visits and coordinate various events, including the prestigious KMA Annual Convention

Kerala State Industrial Development Corporation (KSIDC): The students were actively involved in the conduct of various programs of KSIDC. The objective of the Young Entrepreneurs Summit (YES), the flagship event by KSIDC, is to foster the growth of entrepreneurship in young minds and promote an environment for entrepreneurship across all sectors. The event showcases the existing facilities and support services available to prospective young entrepreneurs in the State and helps to orient and sensitize the youth on the entrepreneurial possibilities and the investment avenues available for creating more employment.

National Institute of Personnel Management (NIPM): The association with NIPM has provided the students with exposure to competitive quizzing in the field of personnel management. Students of PGDM Batch 33 attended bootcamp sessions conducted during November & December 2024 at SCMS Cochin School of Business and other venues.

The NIPM Kerala Chapter, in collaboration with Xavier Institute of Management and Entrepreneurship (XIME) Kochi, hosted the Chapter-level Business Quiz 2024 in Kochi, under the auspices of the National Institute of Personnel Management (NIPM) India. A total of 35 teams from 7 B-schools participated in the event. Mr. Ashwin Sunil and Mr. Mahesh Chandran from SCMS Cochin School of Business represented the winning team.

Yi YUVA: Yi YUVA is the student wing of Young Indians (Yi), an initiative by the Confederation of Indian Industry (CII) aimed at fostering youth leadership and nation-building. Established in 2002, Yi YUVA empowers college students across India to engage in activities that promote entrepreneurship, innovation, and social responsibility. With over 100,000 members from more than 140 institutes, Yi YUVA provides a platform for young individuals to participate in various projects and initiatives, including leadership camps, community service, and awareness programs. Through these efforts, Yi YUVA aims to shape responsible citizens and future leaders who contribute positively to India's growth and development. SCMS Cochin School of Business has conducted events such as an E-Waste collection drive as a part of this initiative. The campaign promoted responsible disposal of electronic waste (old phones, laptops, chargers, printers, etc.) to foster sustainability. Students and staff were encouraged to participate by depositing e-waste at the designated pandal. This initiative aligned with the institute's commitment to environmental stewardship.

The "*Inspiration Summit 2024*" was organized by Yi YUVA and was held at Rajagiri Valley in Kakkanad, Kerala. The event brought together participants for a day of motivational sessions and networking opportunities. The summit aimed to inspire and empower attendees with innovative ideas and leadership insights, fostering collaboration and growth.

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KMA STUDENT CHAPTER INVESTITURE CEREMONY AND INAUGURATION



19th August 2024

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Congratulations

MAHESH CHANDRAN & ASWIN SUNIL

PGDM BATCH 32

FIRST PRIZE WINNERS

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