



Core Management Team

THE HANDS AT THE HELM

The SCMS Group, under the dynamic leadership of Dr. G. P. C. Nayar has a sharp focus on rendering high quality education whether it is at the undergraduate or the doctoral level. The core management team consists of academicians and administrators with extensive experience in running professional institutions of excellence in management and technology. The key functionaries of the core team include (from left to right in the picture above): Dr. Baiju Radhakrishnan, Group Director, Prof. Pramod P. Thevannoor, Vice-Chairman, Dr. Indu Nair, Group Director, Dr. G. P. C. Nayar, Chairman, and Dr. Radha Thevannoor, Group Director.



Dr. G.P.C. Nayar
Founder & Chairman



SCMS COCHINTM SCHOOL OF BUSINESS

Accreditation
International Accreditation
ACBSP, USA
National Accreditation
NBA, India

Equivalence to MBA
Association of Indian Universities

Approved By
All India Council for Technical Education
(AICTE)

PURSUIT OF EXCELLENCE

Positive Discipline

SCMS COCHIN SCHOOL OF BUSINESS provides a conducive environment to learn and excel. Students are expected to be disciplined and adhere to the guidelines provided in the Manual of Policy and instructions given from time to time. Any act of indiscipline is dealt with very seriously.

Inclusive Commitment

At SCMS an inclusive environment is promised where all students feel supported academically and intellectually, and are extended a sense of belonging in the classroom regardless of identity, learning preferences, or education. Student

learning is enhanced by setting a classroom tone that is friendly, caring and supportive, and that lets students explore the connections among course material, personal, and social experiences.

Collaborative Experience

A constant Industry Institution Interaction is made possible through national and international management development programmes and regular interfaces with managers and executives from various industrial verticals held at the campus.

ACADEMIC COLLABORATION WITH TOP INTERNATIONAL UNIVERSITIES

SCMS COCHIN SCHOOL OF BUSINESS has tie-ups with several international universities/institutions for knowledge sharing, faculty and student exchange, etc. The faculty from these universities give a global focus to business education at SCMS COCHIN SCHOOL OF BUSINESS.

SCMS Centre for Socio-Economic Research (SCENSER)

SCMS Centre for Socio-Economic Research (SCENSER) is the research, consultancy and training division of SCMS Group. It started its operations in the year 2003. The research team consists of experienced professionals. The centre undertakes research studies, market surveys, feasibility studies, management consultancy and human resources development and training.

Capstone Simulation from Capsim, USA, offered to PGDM students as an add-on course

AN ABODE OF LEARNING

SCMS stands as a national leader in higher education, particularly in the domains of Management, Engineering and Technology. Driven by the visionary leadership of its founder, Dr. G P C Nayar, who emphasized the importance of value-based education, SCMS has built a legacy of five decades of unwavering commitment to academic excellence. With a diverse range of disciplines under its umbrella - including Management, Engineering, Biotechnology, Architecture, Computer Applications, Commerce, Humanities, and Polytechnics - SCMS continues to shape future leaders and professionals across a variety of fields.



Welcome to
the world of
Opportunities



SCMS COCHINTM SCHOOL OF BUSINESS

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PGDM of SCMSTM

Recognized as equivalent to MBA by AIU, Govt. of India



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VISION

To be among the top 100 B-Schools in Asia-Pacific by 2035, creating transformative ethical leaders, entrepreneurs and societal change makers.

MISSION

Igniting Minds to Create Inspiring Success Stories.

WHAT MAKES SCMS DIFFERENT?

At SCMS Cochin, the employability of every student is a top priority. Companies seek students who demonstrate strong management skills and possess outstanding personality traits. SCMS provides state-of-the-art training to their students to ensure that they are ready to meet the demands of the corporate world. This focus on holistic development makes SCMS an attractive destination for recruiters.

What is that the SCMS does in two years

SCMS goes beyond the realm of teaching and training. Knowledge of the theory of management alone will not make one a good manager or a good human being. We need to bring in a total transformation in the personality traits of our students to help them become successful managers. Qualities like skill to communicate effectively, the ability to get on with all types of people, capability to analyse issues and take a decision when confronted with multiple choices and opportunities, in short

analytical ability and decision making capacity, ability to stand up to any crisis or any confronting situation with self confidence and equanimity, humaneness, concern for the society in which we live and work, civic sense and the will to insist on an ethical dimension to all things we do etc. are absolutely essential for success in life as a professional and as a citizen. We at SCMS ensure our students sharpen these skills. We commission experts from India and abroad to provide these skills. We christened this programme as Personality Development Programme. We pioneered it in 1992.

This intensive training for two years brings in a transformation in the students as competent and humane individuals capable of managing any situation. Corporate houses have great appreciation for our innovative and holistic approach to management education.

Both PGDM and MBA students undergo this special training as part of their curriculum.



Exponential growth with excellence

Recipient of ISO certification for Quality Management Teaching System.



ISO CERTIFICATION

SCMS COCHIN SCHOOL OF BUSINESS is the first business school in India to get ISO certification for Quality Teaching System in Management, and is still certified under ISO 9001:2015 by RINA, Italy.

PG PROGRAMME IN MANAGEMENT

Two-year, Full-time
General Management - 120 Seats

The Programme Educational Objectives (PEOs) of the PGDM programme are as below:

- PEO 1: To develop managerial skills through innovative teaching and learning in a dynamic and multidisciplinary environment.
- PEO 2: To build professionalism and excellence among our students that is relevant to the contemporary business environment.
- PEO 3: To transform students into socially responsible business leaders with a global perspective through value-based education.

Specialisations

Marketing | Finance | Human Resources
Systems & Operations | Data Science & Business Analytics

FELLOW PROGRAMME IN MANAGEMENT (FPM) DOCTORAL LEVEL RESEARCH PROGRAMME (FT/PT)

SCMS is ranked among the top 50 private B.Schools in India.

ACCOLADES INTERNATIONAL ACCREDITATION From ACBSP, USA

SCMS COCHIN SCHOOL OF BUSINESS is one of the few B-Schools in India to have the prestigious international accreditation from the Accreditation Council for Business Schools and Programs (ACBSP), USA.

NATIONAL ACCREDITATION

SCMS COCHIN SCHOOL OF BUSINESS was the 9th B-School in India to get accreditation from National Board of Accreditation (NBA) way back in 2002. Accreditation ensures quality of physical and academic infrastructure, quality of faculty, teaching and learning facilities, industry-institution interaction, capacity to take up research to add to the body of knowledge of innovative management education, financial resources, etc.

MBA EQUIVALENC

The Association of Indian Universities (AIU), Govt. of India, has recognized PGDM of SCMS COCHIN SCHOOL OF BUSINESS as equivalent to the MBA of Indian universities. SCMS COCHIN SCHOOL OF BUSINESS was the 8th autonomous business school in the country to have this rare distinction. PGDM students of SCMS COCHIN SCHOOL OF BUSINESS can apply for jobs for which MBA is a prescribed qualification

FEE

The full-time PGDM programme comprises of 6 trimesters and the Tuition Fee per trimester is Rs 1,32,500. Hostel Fee (annual payment) and Mess Fee (monthly payment) together would cost around Rs 8300 per month.

How to Apply : Please visit <https://admissions.scms.edu.in/pgdm> application/ and Apply Online



▲ A Class room session in progress

Campus placement

SCMS Cochin School of Business has an exceptional track record of arranging placements to all the eligible students. Students are groomed for Personal Interviews and trained for Aptitude Tests and Group Discussions through workshops and training programmes. The average CTC based on packages offered to PGDM batch 2022-24 was Rs.800,000 p.a. with the highest offer being Rs.1600,000 p.a. Some of the leading companies out of the 60 that have recruited are Deloitte / Accenture / Goldman Sachs / London Stock Exchange / Asian Paints / Federal Bank / Berger Paints / PWC / KPMG / E&Y / Aditya Birla Fashion & Retail Ltd. / Coffee Day Beverages, / TCS (IT / BPS) / Godrej and Boyce Manufacturing Company Ltd. / Landmark group / Hindustan Unilever / Indian Oil / Adani Total Gas / Vodafone Idea Ltd. / Reliance Jio BP to name a few.

CLUBS & FESTS @ SCMS

There are several academic and cultural clubs at SCMS that students can be part of. Some of them are : Finesse, Humane, Endeavor, Marketing Grid, Chips 'N' Nuts, Environmental Club, Music Club, Dance Club, Sports Club etc. Annual Management Fest conducted by students is called 'Shikhar', Cultural Fest is called 'Tarang' and the social outreach programme is 'Parivarthana'.



▼ Computer Centre

COLLABORATIONS/PARTNERSHIPS

SCMS COCHIN SCHOOL OF BUSINESS has tie-ups with several international universities/institutions for knowledge sharing, faculty and student exchange, etc. Some of them are:

- Northern Kentucky University, USA
- Hochschule Ravensburg-Weingarten, Germany
- Owl University of Applied Sciences and Arts, Germany
- University of Hyogo, Japan
- FPT University, Vietnam
- Lincoln University College, Malaysia
- Ho Chi Minh University of Economics & Finance, Vietnam
- EARTH University, Costa Rica
- University of Derby, UK
- IS:link - University of Duisburg-Essen, Germany
- Daffodil International University, Dhaka, Bangladesh
- University of Economics and Management, Prague, Czech Republic
- Shimane University, Japan
- Japan University of Economics
- Universidad del Rosario, Bogota, Colombia
- Institut Teknologi Sepuluh Nopember (ITS), Indonesia
- Cardiff University, UK

A B-School of excellence with International Accreditation from ACBSP, USA

Pioneered **Business Ethics and Indian Culture** as full courses at SCMS-COCHIN since 2007